

Crystal J Gibson

Organizational Change Consultant, Speaker and Author

Crystal is a trusted enterprise change consultant with 18+ years of experience leading transformations at Fortune 500 companies across industries such as human capital management, technology, finance and hospitality.

Her Journey

- Started in customer service in Cleveland, Ohio, mastering communication and people skills
- Moved into coaching and leadership development, guiding people towards sustainable change aligned to goals that matter to them
- Developed & executed change, communications, and training strategies helping teams shift from rigid processes to efficient, high-performing workflows

How She Helps

- Partners with executives and teams to create real cultural shifts
- Facilitates hands-on workshops that inspire action
- Mentors coaches and leaders, building a culture of learning

Her Approach

- Uses data-driven decision making and operational insights to guide change
- Helps teams boost collaboration, efficiency, and transparency
- Focuses on clarity, alignment, and direction to drive results




SIGNATURE TOPICS

- ✓ Recognizing & Overcoming Resistance
- ✓ Building Evidence-Based Buy-In
- ✓ Creating & Strengthening Your Advisory Board
- ✓ Applying Holistic Observations for Better Decisions
- ✓ Owning & Standing Firm in Your Value

LET'S WORK TOGETHER!

Schedule a discovery call or send a DM on LinkedIn

 [Schedule a convenient time for you.](#)

 [@Crystal J Gibson](#)

COMPANIES INSPIRED BY CRYSTAL:

